Scale Quality Video with AI

Your current video setup is losing revenue

- Manual instream video placement: Resource-intensive leading to limited coverage
- Mid-article video solutions: Unrelated content leading to poor engagement
- Missed ad revenue from video: Video is not working hard enough for you

PIXE LS AI

Automated instream video placement that drives **3x more revenue per page** and works alongside existing solutions

Your always-on editorial newsroom: working to ensure your video library is paired to the top of as many articles as possible. Media buyers will pay more for this better user engagement. More than a tool, we’re the glue that makes your video business work reliably at scale.

How it works

1. Image article is published
   - SpaceX debuts world’s most powerful rocket

2. Scan article to find relevant video
   - SpaceX debuts world’s most powerful rocket

3. Inject instream video with full editorial control
   - SpaceX debuts world’s most powerful rocket

4. Deliver instream video ads
   - TESLA

Automatically paired in real time. Effortless integration with three lines of code.

**SEO boost**

- 55% increase in video-led articles
- 8x higher avg. time watched for post-roll ads
- 5x more videos with completion rates over 75%
- **3x** higher revenue per page

"Pixels AI has transformed the way we use video. It means we can now reliably publish millions of instream video streams each month."

Sandro Del Grosso
Revenue Growth and Innovations Director, The Independent

Our partners

- The INDEPENDENT
- Evening Standard
- National World