

Audiences have more options available to them than ever before







FlairFinancials: Financial Literacy For Footballers







Client Results

- Less than 1,300 followers across platforms
- Gained 25% more followers after the video
- > 350+ reposts & received over 80k+ views
- Gained multiple new clients

= IMPACT



George Floyd 100 Days On: How Sport Fought For Change



ON MAY 25TH 2020



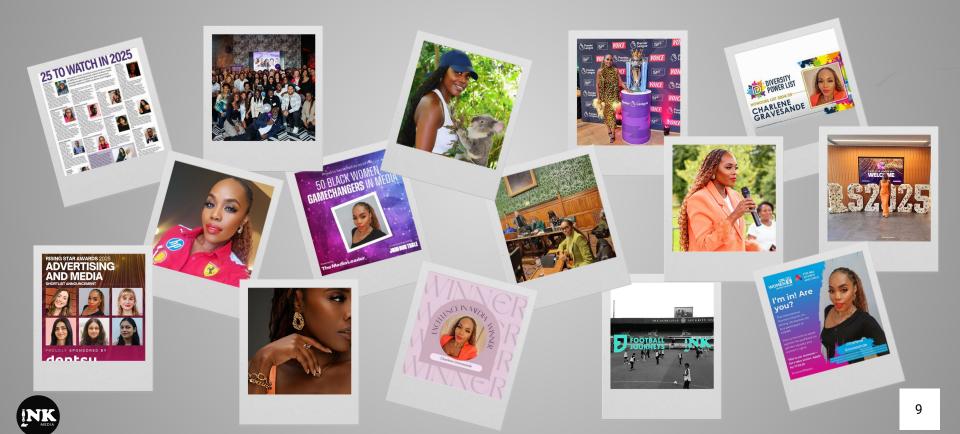
The War On Gaza: How Football Fought To Free Palestine



Content Warning

This video contains scenes some viewers may find distressing

Impact From Tackling a Lack of Diversity



Key Takeaways

The art of storytelling

Grab the audience in the first 3-6 seconds

More than profit - it's about IMPACT

Find the best ways to engage with your audience

Have diversity woven into everything you do





Thank You!

I've been Charlene Gravesande

Ways to Connect With Me



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