

AOP Cookie Consortium for Publishers

Access validated and pre-approved data tracking information executing in UK publisher environments to support data regulatory compliance requirements.

Centralized cookie information for your use

Welcome to the AOP Cookie Consortium, a one-stop-location for AOP publisher members to view tracking technologies present in their collective digital environments. Representing vendors executing on AOP publisher member websites, the Cookie Consortium provides publishers with the information needed to satisfy GDPR and ePrivacy obligations.

The AOP Protocol, released to Publishers in December 2018, is designed to create clarity with Vendors around the cookies permitted on Publisher websites. It was developed with extensive consultation with AOP members ISBA, IPA, major buying groups, and technology leaders to create a shared understanding for all partners in the digital ecosystem.

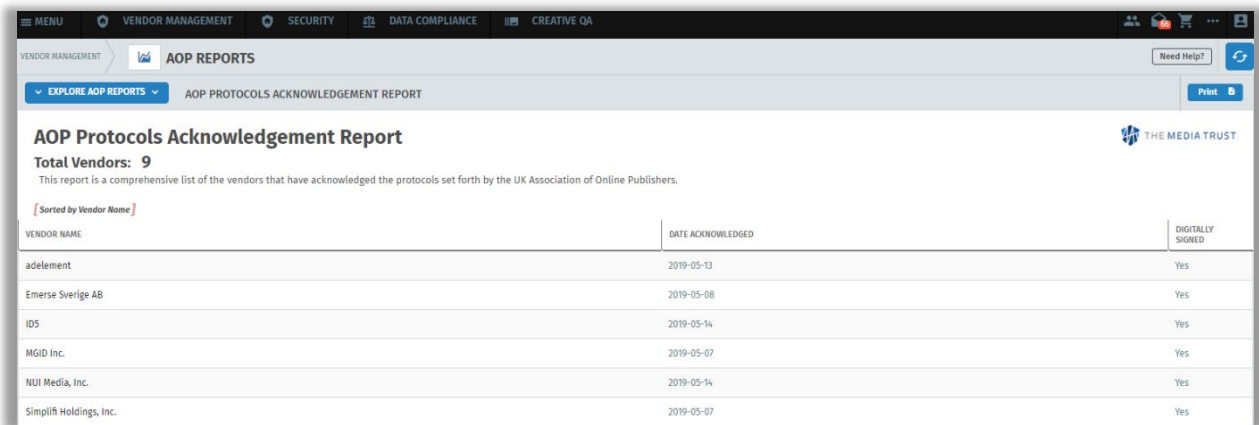
In [March 2019](#), these protocols were released to Vendors via the AOP Cookie Consortium platform. Supported by The Media Trust, the AOP Cookie Consortium continuously scans all AOP publisher websites to identify executing vendors and their cookies. Working directly with digital vendors to define and classify their cookies, The Media Trust presents this information to you via the Digital Vendor Risk Management platform for your use.

How it works - 3 simple steps

1. Access the platform with provided credentials.
 - NOTE: request new credentials via certifications@UKAOP.org
2. Complete Company Profile: Provide background information about your organization for easy sharing with program participants. *[Image 1]*
 - If not on your home page, Company Profile can be found under "Vendor Management"
3. Access Data Trackers: From the "Vendor Management" page, select the "Association of Online Publishers" tile to view the:
 - AOP Protocols Acknowledgement Report. *[Image 2]*
 - AOP Browser Cookie Report. *[Image 3]*



Image 1: Complete fields

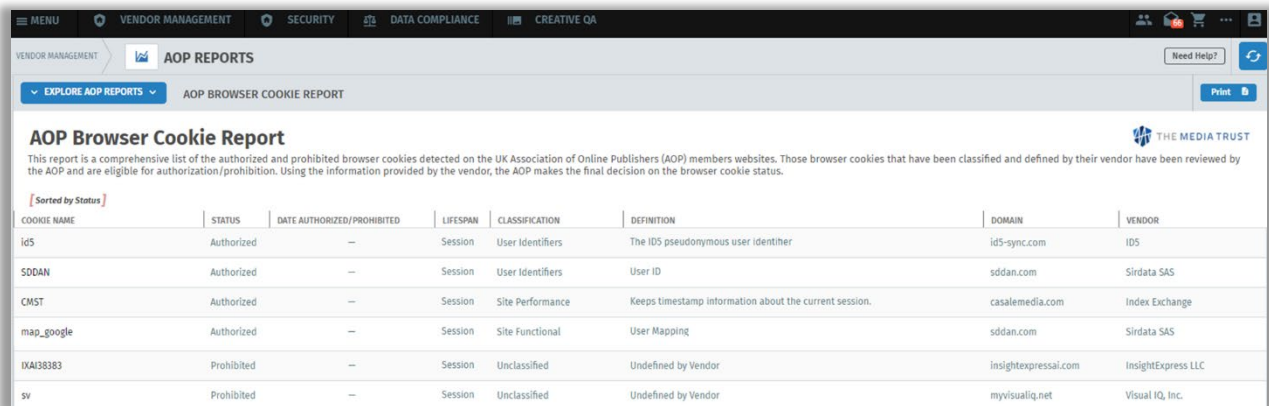


AOP Protocols Acknowledgement Report
Total Vendors: 9
 This report is a comprehensive list of the vendors that have acknowledged the protocols set forth by the UK Association of Online Publishers.

[Sorted by Vendor Name]

VENDOR NAME	DATE ACKNOWLEDGED	DIGITALLY SIGNED
adelement	2019-05-13	Yes
Emerse Sverige AB	2019-05-08	Yes
IDS	2019-05-14	Yes
MGID Inc.	2019-05-07	Yes
NUI Media, Inc.	2019-05-14	Yes
Simplifi Holdings, Inc.	2019-05-07	Yes

Image 2: Examine digital vendors and their acknowledgement status for the AOP Protocol



AOP Browser Cookie Report
 This report is a comprehensive list of the authorized and prohibited browser cookies detected on the UK Association of Online Publishers (AOP) members websites. Those browser cookies that have been classified and defined by their vendor have been reviewed by the AOP and are eligible for authorization/prohibition. Using the information provided by the vendor, the AOP makes the final decision on the browser cookie status.

[Sorted by Status]

COOKIE NAME	STATUS	DATE AUTHORIZED/PROHIBITED	LIFESPAN	CLASSIFICATION	DEFINITION	DOMAIN	VENDOR
ids	Authorized	—	Session	User Identifiers	The IDS pseudonymous user identifier	ids-sync.com	IDS
SDDAN	Authorized	—	Session	User Identifiers	User ID	sddan.com	Sirdata SAS
CMST	Authorized	—	Session	Site Performance	Keeps timestamp information about the current session.	casalemedia.com	Index Exchange
map_google	Authorized	—	Session	Site Functional	User Mapping	sddan.com	Sirdata SAS
IXAI38383	Prohibited	—	Session	Unclassified	Undefined by Vendor	insightexpressai.com	InsightExpress LLC
sv	Prohibited	—	Session	Unclassified	Undefined by Vendor	myvisualiq.net	Visual IQ, Inc.

Image 3: Select the blue "Explore AOP Reports" button to review Authorized/Prohibited tracking technologies present in AOP publisher environments.

Need help?

Ask how you can see information specific to your digital environment and help resolve errors affecting data privacy and the overall user experience: certifications@UKAOP.org